

ANAMARIA BUZICA

SHOPIFY FRONTEND DEVELOPER · REACT & NEXT.JS DEVELOPER

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Frontend developer specializing in Shopify and React/Next.js e-commerce. I build custom storefronts, integrations, and performance-focused solutions for brands looking to scale online — combining clean development with an eye for design.

PROFESSIONAL EXPERIENCE

Feb '25

Present

SHOPIFY FRONTEND DEVELOPER | REACT, NEXT.JS

FREELANCE, PART-TIME — BUCHAREST, ROMANIA

- Design and develop custom Shopify storefronts using Liquid, JavaScript, and React/Next.js, translating client designs into fully functional, high-performance e-commerce sites.
- Build custom theme sections, metafields, and dynamic product logic (bundles, upsells, variant behavior).
- Integrate third-party platforms and APIs for order and inventory synchronization.
- Troubleshoot technical issues across the storefront and backend, and optimize site speed and Core Web Vitals.
- Work directly with clients and collaborate with designers and other developers to deliver production-ready solutions.

Sep '22

Present

SHOPIFY FRONTEND DEVELOPER

RETAIL CONCEPT & DESIGN — MOBEXPERT

- Customize and modify existing Shopify themes using Liquid, HTML, CSS and JavaScript.
- Develop new sections and templates from scratch as per design mockups, reusing code and snippets for efficiency.
- Build custom Shopify sections and apps using Shopify APIs and Hydrogen.
- Optimize page speed and Core Web Vitals through code splitting, lazy loading, and caching.
- Implement responsive, mobile-first design across all devices.

SKILLS

FRONT-END

HTML5

CSS3

JavaScript (ES6+)

React

Next.js

Remix

Tailwind CSS

SHOPIFY & BACK-END

Shopify Liquid

Theme Development

Node.js

Prisma

PostgreSQL

MySQL

MongoDB

PERFORMANCE, SEO & TOOLS

Core Web Vitals

Page Speed Optimization

SEO & Meta Tags

WordPress

Figma

Adobe Photoshop

Adobe Illustrator

WORKING WITH CLIENTS

Client Communication

Cross-Team Collaboration

Translating Technical Concepts for Non-Technical Stakeholders

Requirements Gathering

SELECTED PROJECTS

CUVÂNTUL CREEAZĂ

cuvantulcreeaza.ro

UI DESIGN · FULL-STACK DEVELOPMENT

An independent civic platform where citizens submit opinions for review, with a live payment integration and AI-assisted moderation.

NINETY-9

ninety-9.de

SHOPIFY THEME MIGRATION · FRONTEND

A full theme migration and upgrade for a fashion and jewelry brand, with a redesigned product page and cart experience.

CĂTĂLIN BUZICĂ

catalinbuzica.ro

UI DESIGN · NEXT.JS

A calm, trust-building website for a private therapy practice, designed and built end-to-end in Next.js.

HOLY PUP

Shopify store

SHOPIFY DEVELOPMENT · FRONTEND

A clean, trustworthy Shopify store for a German pet-supplement brand focused on natural dog health products.

EARLIER EXPERIENCE

JUNIOR ASSOCIATE,	Colliers International	Jun '22 – Sep '22
MICROSOFT 365 AMBASSADOR,	A&D Phrma	Jul '21 – Jun '22
SALES REPRESENTATIVE,	Mediplus Exim SRL	Sep '17 – Jun '22
ONLINE ENGLISH TEACHER,	Tutor ABC	Mar '15 – Sep '17
MANAGER ASSISTANT,	SC Allprint Graphic Services SRL	Jul '07 – Mar '15
MANAGER ASSISTANT,	SC Energy-Net SRL	Jun '04 – Jul '07

EDUCATION & TRAINING

SQL DATABASE,	Absolute School	2021
JAVASCRIPT FUNDAMENTALS,	InfoAcademy	2019
HTML/CSS CERTIFICATE,	InfoAcademy	2019
MANAGEMENT TURISM,	Academia de Studii Economice	1999

LANGUAGES

Romanian	Native
English	C1

DRIVING LICENCE

Category B